



For immediate release: July 6, 2016

## **CHASING GREAT**

### **THE RICHIE MCCAW FILM DEBUTS OFFICIAL TRAILER**

Transmission Films is proud to launch the official *Chasing Great* film trailer. The trailer is available now [here](http://www.chasinggreat.film). [www.chasinggreat.film](http://www.chasinggreat.film)

This emotive and explosive trailer gives New Zealanders their very first look into this highly anticipated film. *Chasing Great* takes audiences into the mind of a champion - with unprecedented access to Richie McCaw, exclusive family archives and never before seen footage.

The trailer soundtrack is from another high achieving New Zealander, Lorde. Lorde's cover of *Everybody Wants To Rule The World* was a perfect fit.

*Chasing Great* is an insightful portrayal that weaves Richie McCaw's life story into his final season as an All Black, revealing the determination and mental toughness of an international sporting legend who still sees himself as an 'ordinary guy' from small town New Zealand.

The film opens in cinemas nationwide on September 1.

Richie McCaw comments "I was always quite keen to make sure I kept some of the private stuff private, not for any reason other than I just felt that was the right thing to do... But I got to the end and one of the reasons for doing this is, I took a lot out of the opportunities I got and this is a chance to try and inspire perhaps some young kids or show that you don't have to be given some super human talent or anything to fulfil your dreams... it's not something magic, it's a bit of dedication, hard work - those sort of things that, allow you to fulfil those dreams."

The film was directed by Michelle Walshe and Justin Pemberton. Michelle shares, "This is a film for New Zealanders young and old, it will really connect with anyone interested in what it takes for an ordinary person to achieve phenomenal accomplishments." Justin adds, "Ultimately, what grabs me are stories about people who are extraordinarily driven, and the sporting arena is rich with inspiring passionate people - and it's the intriguing character study that really excites me."

"Richie's achievements in his chosen sport are unsurpassed. The filmmakers have skilfully managed to go behind the scenes and capture the essence of what it takes to become a champion. It is a privilege to be releasing this truly inspiring film to audiences across New Zealand and Australia" says Michael Eldred, General Manager Transmission Films NZ.

"We have no doubt there is an audience waiting to see Richie McCaw on the big screen. The trailer captures how cinematic and captivating the film is, with its beautifully shot scenes and big-screen grandiosity," says NZ Film Commission CEO Dave Gibson.

The *Chasing Great* World Premiere screening will be hosted on Tuesday, August 30 at The Civic Theatre, Auckland. Richie McCaw will attend this special red carpet event and share the experience with the first audience in the world to view the film. Adult and child priced tickets will be available from July 11 at Ticketmaster [www.ticketmaster.co.nz](http://www.ticketmaster.co.nz).

*Chasing Great* is rated G (provisional rating).

*Chasing Great* is produced by Augusto, in association with Southern Light Films, with investment from the New Zealand Film Commission, Woodward Trust and the New Zealand Government's Screen Production Grant with financing from Kiwibank.

## **CHASING GREAT OPENS IN NEW ZEALAND CINEMAS SEPTEMBER 1**

[www.chasinggreat.film](http://www.chasinggreat.film)

[www.facebook.com/RichieMcCawFilm](https://www.facebook.com/RichieMcCawFilm)

[www.imdb.com/title/tt5722234](http://www.imdb.com/title/tt5722234)

#chasinggreat

Official film poster is attached.

Media wishing to register their interest in reporting from the premiere or for future information about this film please contact the film publicists: TRIGGER MARKETING & PUBLICITY  
ADRIA BUCKTON & KYLIE LEGGOE [adria@triggermarketing.co.nz](mailto:adria@triggermarketing.co.nz) [kylie@triggermarketing.co.nz](mailto:kylie@triggermarketing.co.nz)