



For immediate release: September 2, 2016

CHASING GREAT - THE RICHIE MCCAW FILM SOARS TO THE TOP OF THE BOX OFFICE

Chasing Great has soared to the top of the New Zealand box office overnight, opening at number one spot ahead of *Bad Moms*. The opening day figure was \$89,186 off 97 screens, a record breaking opening day for a NZ documentary.

The cumulative gross box office inclusive of premiere, previews and day 1 now stands at over \$189,042.

Chasing Great takes audiences into the mind of a champion - with unprecedented access to Richie McCaw, exclusive family archives and never seen before footage.

The film launched in New Zealand with a star-studded, sold out premiere on Tuesday night in Auckland, attended by McCaw and celebrities including Lorde.

New Zealand audiences are embracing the film in a big way, the first reviews from the public were captured at the premiere on Tuesday night [here](#).

Transmission Films General Manager Michael Eldred comments *"The outstanding opening day result for CHASING GREAT in New Zealand is just reward for both the filmmakers and Richie. They have made a compelling film that gives a phenomenal insight into the psychology of success and endurance. It is a story that will inspire people of all ages."*

Chasing Great is rated G and is tipped to be a big Father's Day hit this weekend with family audiences.

Chasing Great widens to 101 screens from today. Audiences from the top of the North Island to the Deep South will have the opportunity to take in this inspiring film at a local cinema.

- [Ends](#)

Chasing Great is produced by Augusto with investment from the New Zealand Film Commission, Woodward Trust and the New Zealand Government's Screen Production Grant with financing from Kiwibank.

www.chasinggreat.film #chasinggreat