JORDAN LUCK BAND ANNOUNCES DEBUT ALBUM & NATIONWIDE TOUR

The iconic JORDAN LUCK BAND will release their debut album on April 29.

This is the first album to be released by Jordan Luck since *The Exponents* and is released in time to celebrate NZ Music Month.

Jordan Luck says "The protection and preservation of the album, the L.P. as a listen, as a format, became my obsession with this beast. I believe we have achieved the goal".

New Zealanders have such a close and personal affiliation with Jordan Lucks songs that the band have decided to throw it out to the New Zealand public to name the new album. Everyone that buys a presale tour ticket or presale album from the webstore has the opportunity to submit their album title for consideration- submissions close Friday April 8th. Jordan Luck will announce the chosen album name on Saturday April 9th on the Jordan Luck facebook page and website. The winner will be awarded four tickets to a tour show of their choice where they will be presented an exclusive album artwork print created and signed by Dick Frizzell and the Jordan Luck Band, and a tour merchandise pack. Jordan Luck explains in this video: <u>https://youtu.be/sbDfEy_19xs</u>

The album features singles; Can I Help You and Only If You're Lonely.

Pre sales are now available at <u>www.jordanluckband.com</u>. Everyone who purchases the album or a tour ticket on presale will receive an automatic download of two songs from the album *How is the air up there*? and *Only If You're Lonely*.

The album release will be supported by the *Edens of Suburbia NZ Tour* which will see the *Jordan Luck Band* visiting:

Saturday 30th April - Nivara Lounge – HAMILTON Tix from undertheradar.co.nz

Thursday 5th May - Cabana - NAPIER Tix from undertheradar.co.nz

Friday 6th May - The Cossie Club – UPPER HUTT Tix from the venue & eventfinda.co.nz

Saturday 7th May - Riverside Bar –WANGANUI Tix from venue & riversidemedia.co.nz/store

Saturday 14th May - Kings Arms – AUCKLAND Tix from undertheradar.co.nz & Real Groovy, Auckland

Friday 20th May - Penguin Club – OAMURU Door sales only

Saturday 21st May - The Carlton – CHRISTCHURCH FREE SHOW notickets PRESS RELEASE – March 15, 2016

Thursday 26th May - Refuel – DUNEDIN Tix from undertheradar.co.nz & Cosmic, Dunedin

Friday 27th May - The Sail & Anchor – TIMARU Tix from undertheradar.co.nz & the venue

Saturday 28th May - Tillermans - INVERCARGILL Tix from undertheradar.co.nz & Devil Burger (Below Tillermans), Invercargill

Friday 3rd June - Totara St - MT MAUNGANUI Tix from undertheradar.co.nz

Saturday 4th June - Mangawhai Tavern – MANGAWHAI Tix from under the radar.co.nz

The tour, supported by EKKO PARK, will feature songs from the new album as well as the crowd favourites; *WhyDoes Love Do This To Me, I'll Say Goodbye, Who Loves Who The Most* and *Victoria.*

Jordan Luck is the lead singer and songwriter for the New Zealand rock band *The Exponents*. *The Exponents* had a staggering 18 Top 40 singles over the years and *Victoria* was recently voted by public as the 8th greatest New Zealand song of all time. At the *2007 APRA Silver Scroll Awards* Jordan Luck was named as the first inductee to the New Zealand Music Hall of Fame. He was appointed a Member of the New Zealand Order of Merit for services to music in the 2012 Queen's Birthday and Diamond Jubilee Honours.

The Jordan Luck Band is the super deluxe Frankenstein incarnation backing the iconic kiwi singer these days. Meticulously designed by Jordan Luck himself from the ground up, this band has just one purpose; to bring Jordan's blend of pop rock genius from the past, present and future to the masses! The Jordan Luck Band features Jordan Luck on Vocals, Bryan Bell on Guitar, Beaver on Drums, Rich Mixture on the Bass and Joe Walsh on Guitar.

For further information visit:

www.jordanluckband.com

www.facebook.com/JordanLuckBand

www.undertheradar.co.nz

Publicity enquiries: Trigger Marketing & Publicity, Kylie Leggoe kylie@triggermarketing.co.nz_or 09 555 4466 www.triggermarketing.co.nz

- End