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For immediate release

TRANSMISSION FILMS BOOSTS ITS SIGNAL IN NEW ZEALAND

Transmission Films has announced the formation of a new venture to manage its film distribution activities in New Zealand.

Transmission Films New Zealand (TMFNZ) will be headed by Michael Eldred in the role of General Manager who will oversee all of Transmission's interests in New Zealand. Eldred will work in close association with Sony Pictures New Zealand, the current home media sub-distributor for Transmission films. Under a new arrangement, Sony will also handle the booking of Transmission's theatrical releases under direction from, and in co-ordination with, TMFNZ.

The move consolidates Transmission's activities in the New Zealand market, where they have been releasing films with various local partners since 2008. Over the intervening period the company has invested in and brought over 75 films to New Zealand audiences, including such successful local films as *BOY*, *THE DARK HORSE*, *THE DEAD LANDS*, *THE ORATOR* and *SLOW WEST*. TMFNZ under Eldred signals Transmission's major commitment to investing in local production and releasing New Zealand films.

The new operation will give Transmission a dedicated and focused local presence as they work on the slate of films for 2016 which includes Oscar contenders *CAROL*, *BROOKLYN* and *SUFFRAGETTE*, *SILENCE* from Martin Scorsese, the highly anticipated drama starring Dev Patel and Nicole Kidman *LION* (from *TOP OF THE LAKE* co-director Garth Davies), and New Zealand films currently in production from directors Toa Fraser (*6 DAYS*), Leanne Pooley (*25 APRIL*), Tusi Tamasese (*ONE THOUSAND ROPES*), plus joining forces again with director Roger Donaldson on *MCLAREN* having distributed his last local film *THE WORLD'S FASTEST INDIAN*.

Transmission Films Sydney-based joint Managing Director Richard Payten says of the new venture, *"We're excited to be launching our New Zealand based operation after having so much success in the Kiwi market for many years. Michael Eldred is a long-time colleague and friend, and we couldn't be happier to be working with Mike again. We are also excited to be partnering with Sony, who will be bringing their muscle to the table across theatrical and home media. With Michael on the ground overseeing all activity, it'll be a potent force."*

Inbound TMFNZ General Manager Michael Eldred concurs, *"I've been fortunate to have worked with Transmission's Managing Directors, Richard and Andrew in the past and I've held their company in the highest esteem since they formed it. I couldn't be more excited to join them in this new venture in New Zealand."*

Andrew Cornwell, Sony Pictures New Zealand General Manager says, *“We are delighted to be able to extend our distribution arrangements with Transmission. They have a great line-up of product which is very complementary to our existing slate”*

Transmission Films New Zealand will commence operations on January 5th, 2016.

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